



# Real-time Intelligence With Real-world Value

The complete solution for asset intelligence that transforms finished vehicle logistics with real-time visibility to vehicle inventory location, accelerating processes and delivering unmatched customer satisfaction.



## Visibility is Power.

### The Current State

Managing large volumes of vehicles presents numerous challenges, but principle among them is the ability to quickly and easily locate them among massive inventories and across large lots. Legacy systems attempted to support teams in tracking vehicle movement, but the manual process of scanning is error-prone: one forgotten scan and a vehicle is lost. Combine that with the untenable cost of cellular-based systems and finished vehicle logistics providers are left spending costly hours—even days—searching for cars.

### The Future State

There's a better way. GPS combined with patented networking technology provides flexible, long-range coverage enabling highly-accurate, real-time location of vehicles across vast outdoor areas. Supplementing this technology is a powerful dashboard showcasing data that illuminates insights and powers decisions that matter.

### How Cognosos Gets You There

Cognosos delivers revolutionary real-time asset intelligence. Thanks to our lightweight footprint and patented technology, a single outdoor gateway can provide support for a two-mile radius, and can track up to 10,000 vehicles. Our GPS-enabled tags bring IoT technology to your assets, enabling vehicles to self-report location, sending it to the cloud where the Cognosos portal aggregates and presents data analyses that unlock impactful operational insights.

### Resulting Benefits

With minimal infrastructure required, installation is quick and cost-effective, producing value immediately. Teams can work more effectively, receiving step-by-step navigation to the location of every single car, eliminating the need to spend costly time searching for vehicles and ensuring they are staged and ready for shipping. The Cognosos portal tracks the movement of every vehicle, providing intelligence that helps identify inefficiencies and streamline operations, leading to the fastest time-to-value and proven ROI. And with zero operational disruptions, you can start tomorrow. That adds up to the fastest time to value available, paired with an ROI guaranteed to excite your CFO.



## Connect

Bring your assets online with long range, cost-effective, reliable wireless technology.



## Inform

Gain real-time visibility to assets enabling you to make informed, data-driven decisions.



## Optimize

Use advanced analytics to streamline your operations and grow your bottom line.



## Let Us Place Power at Your Fingertips.

Cognosos provides the complete solution for real-time asset intelligence that boosts utilization of equipment, reduces operating costs, and delivers a better customer experience.

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